



*Servy*



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[www.gigispa.com](http://www.gigispa.com)

With summer just around the corner, clients are always looking for ways to achieve a beautiful, beach-ready body. One way you can help them get the body they want is by treating them to hair-free skin with GiGi professional hair removal products.

**Tips for Summer Waxing**

As the skin care expert, you'll want to give your clients some tips before beginning any service. For example, remind them to exfoliate regularly because ingrown hairs tend to be more

**“No one else reveals flawless, sexy summer skin the way GiGi does ”**

prevalent in the heat and sweat of summer. Also advise your clients that immediately after waxing, hair follicles are still open and susceptible to harboring bacteria, so they will need to wait for a few hours before going into the water.

**Get More Return Clients with the GiGi Way**

Hard wax continues to be a preferred hair removal method by most professionals especially when clients request treatments on the sensitive areas of their body. Following the GiGi way can mean more satisfied clients. We recommend a few quick and easy steps for using our hard wax:

- Sensitive skin? No problem. Now you can assure your clients a more comfortable and pain-free waxing experience with our Anesthetic Numbing Spray. Don't forget to sanitize the skin first with GiGi Pre Hon!
- Follow-up with our Pre Epilation Oil. It's a lightweight formula specially designed for hard wax hair removal. Spread it evenly onto the areas to be waxed to protect and condition the skin.
- When it's time for thorough hair removal during extreme bikini waxing, you can always count on GiGi Brazilian Body Hard Wax to perform. Apply a thick coat of hard wax to the skin with a large wax applicator. Allow the wax to cool and harden. Then quickly pull it in the opposite direction of hair growth while holding the skin very taut. If you want to give your clients an aromatherapeutic experience, try our Floral Hard Wax.
- Where the hair is thicker, the pores are larger. Therefore you need an after-wax treatment that effectively soothes the skin with exclusive ingredients. Our Bikini Soothing Cream is ideal because it's the only after-wax cream formula that contains Cocoa Butter and Avocado Oil for softening and moisturizing; Jojoba Oil for moisturizing, healing and rapid penetration; and Aloe Extract for healing. Plus, this high-performance cream helps remove wax residue.
- Complete every service with gentle GiGi No Bump. Your clients will love how it soothes the skin, and helps prevent ingrown hair, bumps and redness caused by waxing.

Remember that while bikini and Brazilian waxing are popular summer services, you'll want to remind your clients that all-over, hair-free skin is also important for areas like underarms, legs, chest, back (for men), and even rogue hairs on the tops of toes. When your clients are out showing off their smooth, soft and sexy skin for summer, they'll have you to thank. Of course, when more and more clients return for treatments, you'll agree no one else reveals flawless, sexy summer skin the way GiGi does.



**Pre Epilation Oil**  
Lightweight formula conditions and protects the skin for easier and more effective waxing.



**Anesthetic Numbing Spray**  
Gentle topical analgesic spray minimizes discomfort by desensitizing the skin.



**Floral Hard Wax**  
Infused with beneficial floral extracts, this special aromatherapy, hard wax formula calms and soothes the skin.



**Brazilian Body Hard Wax**  
Popular, non-strip formula designed for coarse hair is gentle enough for treating sensitive and delicate areas.



**Bikini Soothing Cream**  
This topical analgesic is an exclusive treatment for relieving irritations and removing wax residue.



**No Bump**  
A gentle, daily treatment soothes skin after hair removal while helping to eliminate ingrown hair, bumps, razor burn and other skin irritations.



**Digital Honee Warmer**  
This durable, wax warmer features a digital temperature control with auto-melt function, and user-friendly manual control for efficient waxing.





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What better way to welcome clients to your spas and salons this spring than with the promise of soft skin?

That's why we're here for you. We'll help you treat your clients to a new beginning with GiGi professional hair removal products that reveal touchable soft skin.

At GiGi, we do our best to develop products that fit your needs during every step of the waxing process. We've created a


**“Your clients will love their new hair-free, soft skin”**

complete hair removal system for professionals like you who strive to deliver a comfortable waxing experience to clients. You'll quickly discover how waxing can be twice the fun when you keep the right products within reach. Let us show you

how easy it is to wax a client with our variety of waxes by following a few basic steps relied on by many GiGi experts:

- Proper sanitation is a priority at GiGi. That's why we created the **Hand Sanitizer** cleansing gel so you can cleanse your hands prior to performing any service.
- We want to make sure your client's skin is not easily irritated during the waxing process. Our **Pre Hon** is applied on the skin using a cotton pad to remove all traces of oils and dirt. This is the first step towards effective hair removal.
- **GiGi** offers waxes for every skin type. Our **All Purpose Honee** soft wax is the standard by which all other waxes are measured. It glides on smoothly and is gentle enough for use on delicate areas. Warm it up to the right temperature and using an applicator, apply it on the skin towards the direction of hair growth. Immediately press a wax strip over it and quickly pull opposite the direction of hair growth.
- When you apply wax, there are times when some sticky residue is left behind. Keep in mind that our **Wax Off** removes traces of wax and contains Aloe Vera and essential oils to moisturize as it cleans.
- After hair removal, calm your client's skin with the **Post Wax Cooling Gel**. It instantly cools the skin, reduces redness, and moisturizes.
- Lastly, make the results of each treatment last longer by applying **Slow Grow** to help minimize new hair growth while conditioning skin.

Take it even a step further by educating your clients on aftercare using GiGi products and watch your retail sales increase. Plus, attract new and repeat clients with waxing specials and packages. With winter on its way out, your clients will love their new hair-free, soft skin. GiGi beauty treatments will bring your clients back again and again.

That's the *true* beauty of GiGi. 

## The Experts on Soft Skin



### Pre Hon

Anti-microbial and anti-inflammatory pre-cleanser helps protect skin from irritation.



### All Purpose Honee Wax

A premier all-natural wax famously known for treating customers to soft, smooth skin.



### Crème Wax

A favorite wax for sensitive skin melts at a lower temperature for comfortable application.



### Wax Off

Gentle formula enriched with moisturizing Aloe Vera and essential oils removes all traces of wax.



### Slow Grow

Fast-absorbing lotion with Papain and natural enzymes helps minimize new hair growth.



### Wax Warmer

A must-have, multi-purpose warmer that prevents wax contamination and controls wax temperature for all-day use.

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Smooth

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